

THE GAME BIRD

WINTER 2010-2011

MEMBERSHIP MEETING

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MEMBERSHIP MEETING SCHEDULE OF EVENTS

January 18, 2011

9:30-11:00 AM
SDGFP Preserve Handbook Review
107 W Missouri-May, Adam, & Gerdes, Pierre

11:00 AM-1:00 PM
Legislative Luncheon
Capitol, Pierre

1:30 PM-4:00 PM
Membership Meeting
Social Media Training
107 W Missouri-May, Adam, & Gerdes, Pierre

SOCIAL MEDIA TRAINING OFFERED TO MEMBERSHIP

Members of South Dakota Sporting Hunting Association will discover the benefits of reaching their customers by utilizing social media in their own business at the Winter Membership meeting to be held on January 18th, 2011 in Pierre.

Social media experts from the South Dakota Department of Tourism, Joey Hockett and Katlyn Richter, will help define social media, identify the benefits and drawback of it's use, define the right social media to reach your customers, and help SDSHA members become familiar with how to use both the social media and tourism resources.

Hockett serves as the Outdoor Media Relations Representative handling all outdoor media inquiries, lining up press trips, and hosting outdoor

writers, producers, photographers and camera men and women into the state. As a graduate of MidAmerica Nazarene University with a Bachelor's in English and minor in Journalism, Hockett has worked at state tourism for three years and previously updated industry partner information on the official tourism website www.travelsd.com.

Richter serves as the Media Relations Representative and Social Media Specialist for the SD Department of Tourism. She graduated from Southwest Minnesota State University with a degree in Speech Communications and Marketing.

RSVP is not required, but requested at info@hunt-sd.org or by calling 605-869-2257 ext 2.

LEGISLATIVE LUNCHEON & WINTER MEMBERSHIP MEETING

The South Dakota Sport Hunting Association will be holding a General Membership Meeting in conjunction with the upcoming legislative luncheon on January 18th, 2011 in Pierre.

Our semi annual membership meeting will be hosted by May, Adam, & Gerdes at 107 W. Missouri, Pierre, at 1:30 PM on Tuesday, January 18th, 2011. Join us and provide your membership input on recommended bylaw

and legislative policy changes.

Members can also contribute to discussions on current projects and new opportunities. Vote your membership views. (Agenda listed on page 4.)

A social media training will be included as part of the meeting.

RSVP is not required, but requested at info@hunt-sd.org or by calling 605-869-2257 ext 2.

PRESERVE HANDBOOK REVIEW

Members are encouraged to offer input to the South Dakota Game, Fish, & Parks Preserve Handbook during a review to be held on January 18th, 2011 in Pierre.

The membership review will be held at 930AM at 107 W Missouri in Pierre and is open to all members.

A delegation of the board of

directors plans to take the recommendations from the review to the SDGFP staff at a later date.

Recommendations can also be made electronically by emailing president@hunt-sd.org. Be sure to reference the page numbers and to include your phone number in the email if any clarifications are needed.

NEW SDSHA WEBSITE LOOK

The South Dakota Sport Hunting Association website has a new look.

Members and patrons of the association will be greeted by a new design, photos, and information.

The website revamp still offers many of the same great fea-

tures including the online classified advertising that is free to members, membership forms and documents, and the "places to hunt" listing.

The site still includes the exclusive member login area. For your login and password email info@hunt-sd.org.

LEGISLATIVE ACTION POLICY

The South Dakota Sport Hunting Association membership will be presented a legislative action policy for approval during the upcoming membership meeting to be held on January 18th, 2011 at 107 W Missouri in Pierre at 130 PM.

The policy will help direct the association and lobbyist as to advocacy issues that need addressed with the state's legislative body and regulatory agencies.

Members are encouraged to attend and provide their input.

SDSHA Board of Directors

<i>President—At Large Director</i>	2013
Rick Lutt	605-835-9837
	South Fork Lodge, Dallas
	southfork@gwtc.net
<i>Vice President—West River Dir.</i>	2011
Marshall Springer	605-835-8544
	Buffalo Butte Ranch, Gregory
	springer@gwtc.net
<i>Treasurer—S Hwy 34 Director</i>	2011
Carey Story	605-734-5106
	Thunderstik Lodge, Chamberlain
	clstory@thunderstik.com
<i>S Hwy 34 Director</i>	2012
Adam Shumaker	605-772-4277
	Shumaker Ringnecks, Howard
	adam@alliancecom.net
<i>At Large Director</i>	2013
Jim Dailey	605-874-2823
	Dakota Ridge Hunting, Clear Lake
	dakridge@itctel.com
<i>West River Director</i>	2012
Casey Griffith	605-895-2452
	Snake Den Lodge, Presho
	casey@snakedenlodge.com
<i>N Hwy 34 Director</i>	2011
Jeremy Hoffman	605-281-1231
	Bird Down Lodge, Bowdle
	jeremy@birddownlodge.com
<i>N Hwy 34 Director</i>	2012
Paul Nelson	605-765-2469
	Paul Nelson Farm, Gettysburg
	paul@paulnelsonfarm.com
<i>At Large Director</i>	2013
Denny Rowley	605-257-2365
	Pheasant Creek Farms, Spencer
	rowley@triotel.net

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NEW BOARD MEMBERS/OFFICERS ELECTED

The South Dakota Sport Hunting Association held elections for new board members to fill terms to 2013 and elected new officers at the General Membership Meeting in conjunction with a one day tour in Northeastern South Dakota on August 26th, 2010.

Current board members Jim Dailey and Rick Lutt were re-elected to three year terms and Denny Rowley of Pheasant Creek Farms in Spencer was elected to fill the at large director position vacated by Randy Vallery.

Following the membership meeting, the Board of Directors met for the election of the 2011 officers. Rick Lutt and Marshall Springer were re-elected for President and Vice President respectively. Carey Story was elected to serve as Treasurer.

The semi annual membership meeting was hosted by Pheasant Fest Inn in Cresbard. Following the meeting, members toured area hunting entities.

The tour included stops at Pheasant Fest lodges in Cresbard, Gisi's Pheasant Farm at Ipswich, and On the Point in Ipswich with Jack Swanson wrapped up the tour with their hunting business.

Attending members included: Robert Blaha, Jim & Linda Dailey, Donna Gisi, Jeremy Hoffman, Michael Hofmeister, Eric Johannsen, Stan Kopfman, Steve & Trent Kubik, Kirk Lillie, Catie, Jason, & Rick Lutt, Sheila Mulder, Sandy Naber, Tonya Ness, Bruce Prins, Adam Shumaker, and Marshall Springer.

DISHES NEEDED FOR LEGISLATIVE LUNCHEON

Members are reminded to RSVP with a side dish for the upcoming legislative luncheon. All members are encouraged to donate funds or bring a wild game dish to serve for the event.

Please RSVP to Linda Dailey at dak-ridge@itctel.com or call 605 874 2823 if you can prepare or donate to this event.

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SDSHA Contact Information

PO Box 141

114 S Main Street

Kennebec SD 57544-0141

605-869-2257 ext. 2

www.hunt-sd.org

info@hunt-sd.org

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MEMBERSHIP MEETING

JANUARY 18, 2011—1:30 PM
107 W Missouri (May, Adam, Gerdes) - Pierre, SD
AGENDA

- Minutes & Financial Reports
- Officer/Committee Reports
- Old Business
 - Review of SDGFP Preserve Handbook
 - Bylaw Change Recommendations
 - Legislative Policy Recommendations
- New Business
 - Membership affirmation of dues changes.
- Adjournment

MEMBERSHIP DUES CHANGES

The board of the SDSHA will be seeking an affirmation of support vote from the membership for a recent dues change at the upcoming membership meeting to be held on January 18th, 2011. The SDSHA board of directors recently changed the dues to meet the financial demand of maintaining the association and it's member benefits.

Advocacy

- Full time lobbyist to monitor and speak to issues that affect the industry.
- Annual Legislative Luncheon provides an opportunity to educate regulatory agencies and state legislators about the hunting industry.
- Collaborative voice for the hunting industry to regulatory agencies.
- In 2005 and 2008 defeated legislation that would have TAXED ag land as recreational property.
- In 2006, SDSHA helped pass legislation that benefited the hunting industry.

Member Benefits

- Membership training on issues that affect and improve their business.
- Membership Committees: Education, Membership, Government Affairs, Tourism, or Website.
- Semi-Annual Membership Meetings open to ALL members.
- www.hunt-sd.org that includes a "Places to Hunt" link for member's potential customers to search and free classified website advertising for members.
- Quarterly electronic newsletters to all members.

Membership Application

I agree to abide by the SDSHA bylaws and policy and to further the interests of the association whenever possible. I understand the membership is from January 1st to December 31st of each year.

SDSHA is working together to promote shooting sports, game production, and South Dakota as the premier wing shooting destination.

Membership Level

_____ Game Preserve - \$200 _____ Non Preserve - \$200
_____ Producer - \$200 _____ Business - \$200
_____ Associate - \$100

I would like to serve on the following committee(s).

_____ Membership _____ Government Affairs
_____ Public Relations _____ Website
_____ Conference

I would like to make a donation to the lobby fund.

___ \$25 ___ \$50 ___ \$100

_____ I am interested in advertising in the newsletter or membership directory.

Please print.

Name _____

Business _____

Type of Business _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website _____

Referred by _____

Make check payable to SDSHA and mail to :

SDSHA ~ PO Box 141 ~ Kennebec, SD 57544

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