

SDSHA Advertising Rate Sheet

The South Dakota Sport Hunting Association will publish the "The Game Bird" in March, August, and December. The 8 1/2 x 11 publications are electronically mailed to our membership, advertisers and businesses in the hunting industry. Past issues are posted online at www.hunt-sd.org.

Deadline: 5th of the month of the publication dates of March 31st, August 31st, and December 31st.
Format for Ads: Camera ready in either jpeg or pdf formats. We prefer to have each ad emailed to us. If not camera ready add \$50.00 to the cost of the ad.
Ad Rates: We accept checks, VISA, MasterCard, and Discover. Please mail payment for your first ad prior to the publication date.
Contact us: SDSHA, PO Box 141, Kennebec, SD 57544-0141 (605) 869-2257 or info@hunt-sd.org

Full Page Approximately 7 1/2" x 9 1/2"	\$375.00 / year \$175.00 / issue
One Half Page Approximately 5" x 7 1/2" or 3 1/2" x 9 1/2"	\$225.00 / year \$100.00 / issue
One Quarter Page Approximately 3 1/2" x 5"	\$175.00 / year \$75.00 / issue
Eighth Page Approximately 3 1/2" x 2 1/4"	\$125.00 / year \$50.00 / issue
Ad (not camera ready)	\$100.00

Company or Business Name: _____

Contact Person: _____

Address: _____

City _____ State _____ Zip _____

Phone: _____ Fax: _____

Email: _____

Ad Size: _____ Amount Paid: _____